



10 July 2025

Dear Parents and Carers

We are writing to you today to inform you about an important development concerning a widely used educational application, Quizlet, and its implications for your child's personal data.

We recently received a notification from Quizlet regarding updates to their Terms of Service and Privacy Policy, effective **15 July 2025**. While some changes aim to improve clarity and reflect current services, one particular update is of significant concern to us:

**"The Privacy Policy will be updated to reflect changes in our business practices, including disclosure of your personal information to third parties in exchange for monetary or other valuable consideration in support of our marketing and advertising efforts."**

Additionally, the notification states **"By using Quizlet on or after the date above, you agree to the updated Terms of Service and acknowledge receipt of the updated Privacy Policy."**

This specific change indicates that Quizlet intends to share users' personal information with third parties for marketing and advertising purposes, potentially in exchange for financial or other benefits. Additionally, the Privacy Policy will be updated to address specific legal requirements and jurisdictional rights.

As a School, the safety and privacy of our students' personal data are paramount. We believe that this new policy introduces an unacceptable risk to the personal information of our students. The disclosure of personal data to third parties for marketing and advertising, especially when it involves children, goes against our commitment to safeguarding them.

Therefore, after careful consideration, we strongly recommend that you delete the Quizlet app from all devices used by your child and discontinue use by the 15th July 2025. **It is crucial to delete the account itself, not just uninstall the app, to ensure Quizlet does not retain your child's personal data.**

To delete your Quizlet account (requires accessing the website):

1. Open a web browser and go to the Quizlet website ([www.quizlet.com](https://www.quizlet.com)).
2. Log in to your Quizlet account.
3. Navigate to your settings (usually found in a menu or under your profile).
4. Look for the "Delete Account" option, which may be located in the account or privacy settings section.
5. Follow the prompts to confirm your decision to delete your account.

We understand that Quizlet has been a valuable tool for many students, and we apologise for any inconvenience this may cause. However, the potential compromise of personal data outweighs the educational benefits in this instance. If your daughter has made a lot of resources, such as flashcards, on Quizlet and she is worried about losing them, there are apps similar to Quizlet, such as Knowt, which allow you to import resources downloaded from Quizlet. We encourage you to read the terms and conditions of any alternative app, including checking age restrictions and parental permissions, etc, before signposting them to your daughter.

We encourage you to review the updated Terms of Service and Privacy Policy on Quizlet's website for full details.

We are currently exploring the option to set up generic Quizlet accounts which would not contain personal data to allow students to access the resources. We are hoping to have fully explored this option by the start of the new term in September.

Thank you for your understanding and cooperation in this important matter.

Yours sincerely

A handwritten signature in green ink, appearing to read 'Marieke Forster', with a small flourish at the end.

Marieke Forster  
Headmistress